



Quality Preparation for the ACT and PSAT/SAT • Founded 1984

Dear Parents:

Northfield Community Services has scheduled the following ZAPS test-preparation seminar(s) to help students achieve their best-possible ACT scores:

ACT SEMINAR

Northfield High School

Wednesday & Thursday, March 19 & 20, 2014

Time: 6:30 PM - 9:00 PM

Price per seminar: **\$89**

With a top score of 36 and the national average now at 21, a score increase of even 1 or 2 points on the ACT is a significant advantage. Students who complete a ZAPS ACT-prep seminar — and practice our tips and strategies at home — **typically raise their ACT scores by 2 to 4 points.**

Secure space for your student: Register at www.zaps.com. Or, call **877-927-8378**, toll-free, for assistance.

In the five-hour ZAPS ACT-prep seminar, your student will —

- Learn tips for improvement in all four subtests
- Practice strategies to eliminate wrong answer choices
- Take shortened practice tests that mirror the actual testing experience
- Prepare to write a well-organized, persuasive essay
- Reduce test anxiety and gain confidence
- Receive a comprehensive *Study Guide* and 24 practice-test workouts

Please remind your student to bring two pencils and a calculator to the seminar. Full-day seminars include a 30 to 45 minute lunch break; students are responsible for their own lunches.

Sincerely,

Douglas J. Paul, Ph.D.
Founder and CEO
ZAPS Learning Company

ZAPS Learning Company

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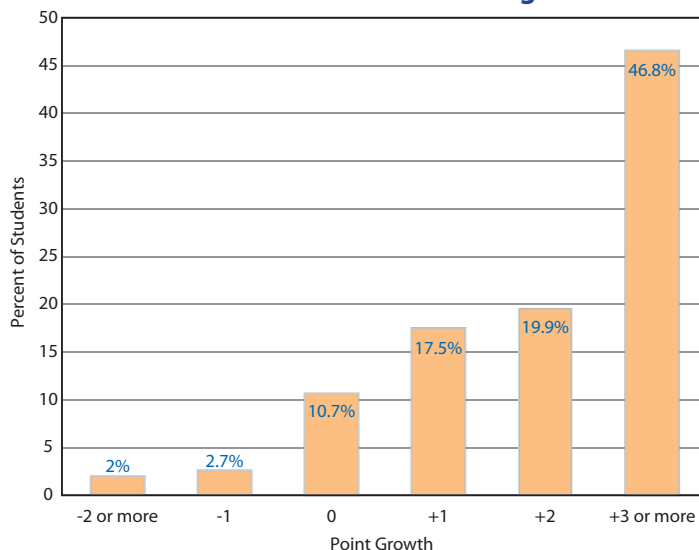
@ZAPSLearningCo

www.zaps.com

PROVEN RESULTS

- 25,000+ students a year choose ZAPS test-prep to score their best on the ACT and PSAT/SAT.
- After ZAPS, students typically raise their ACT scores 2–4+ points (out of 36 points) and their SAT scores 50–150+ points (out of 2400 points).

Post-ZAPS ACT Score Change



- 4 independent high schools tracked student scores before and after using ZAPS.
- Over two-thirds of students raised their scores by 2–4+ points after ZAPS.
- Almost half of the students increased their scores by 3+ points after ZAPS.

MORE WAYS ZAPS CAN HELP YOUR STUDENT

ZAPS ONLINE WEBINARS

ZAPS' live, strategy-focused, online classes provide the same quality instruction as the 5-hour ZAPS seminars at your student's school. If your student can't attend the seminar, register for a live online class at www.zaps.com.



SUBJECT-REVIEW WEBINARS

2½ hour classes provide in-depth subject review presented by a ZAPS Test Specialist. Students sharpen their test-taking skills by practicing with the question types specific to the ACT or PSAT/SAT. Register at www.zaps.com.



SCORE BOOSTERS™

Check out our additional online tools and apps that make learning fun:

- ZAPS ACT-Practice Test
- ZAPS SAT-Practice Test
- ZAPS College Vocabulary Challenge

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