

Who can advertise? Community service organizations, sports clubs or teams, businesses that serve the public, special events, youth-oriented organizations, non-profits, preschools, or groups that provide similar programming to Community Services.

We mail brochures out three times a year. For more information, please see the table below.

Brochure	Delivered	Programming Included	Advertising commitment deadline
Fall	mid-August	September-December	mid-June
Winter/Spring	early December	January-April	Early October
Summer	mid-April	May-August	mid-February

Over 13,000 households will receive a copy of the Community Services brochure and see your advertisement. The market includes the city of Northfield, Dundas, Dennison, Webster and the 11 surrounding townships in Rice and Dakota Counties that are within the school district boundaries.

We also distribute brochures all over Northfield in various businesses, schools and organizations. View the current brochure by visiting the school district website at www.northfieldschools.org/communityservices.

Your advertisement in the brochure is a valued resource for community members who seek information on the many programs and services available to them. We hope that you will take advantage of this opportunity.

Advertising rates:	Full page (7" x 9.5")	\$475
	Half page (7" x 4.75")	\$275
	Quarter page (3.5" x 4.75")	\$175

Copy deadline: Please submit the advertisement exactly as you want it to appear by **the deadline provided by the Enrichment Coordinator during each brochure session.**

Copy submission: Send ad copy in correct size by **PDF format** via email to saanderson@northfieldschools.org

Payment due: Please send all payment to Community Services, 1651 Jefferson Parkway, Northfield, MN 55057, no later than **the deadline provided by the Enrichment Coordinator during each brochure session.**

Thank you for your consideration! We look forward to hearing from you.